



# MARKETING NEWSLETTER

- **AMANDIO, CHAMPION OF PRO CLASS SERIES 1 INDONESIAN DRIFT SERIES (IDS)**
- **SAFETY DRIVING GT RADIAL 7 TOYOTA AGYA COMMUNITY**
- **GT RADIAL ENGINE, TURBO & TIRE ANALYSIS WITH DAIHATSU ROCKY**





## AMANDIO, CHAMPION OF PRO CLASS SERIES 1 INDONESIAN DRIFT SERIES (IDS)

National Drifter Adwitya Amandio won the Pro class of the Indonesian Drift Series (IDS) National Championship which was held at the J99Maxx Drift Circuit, Lippo Village Karawaci, Tangerang, Saturday 19 June 2021.

This event was held by implementing strict health protocols in accordance with the provisions of the Covid Sagas, namely the Regent of Tangerang Zaki Ahmed Iskandar who is also a racer.

The IDS fun was carried out without an audience or through J99XA Media's live streaming which was watched by up to 11,000 people from all over the world.





## ENGINE, TURBO & TIRE ANALYSIS GT RADIAL WITH DAIHATSU ROCKY

GT Radial collaborated with PT Astra Daihatsu Motor to hold an event entitled Engine, Turbo and Tire Ngoprek which was held on Saturday, June 26, 2021 at 10.00-12.00 online via Zoom.

This seminar discussed the general topic of Turbo Technology found in the new model car Daihatsu Rocky and GT Radial Champiro Ecotec tires as Daihatsu Rocky's official OEM tires to the PT Astra Daihatsu Motor community. This event managed to get a positive response from the participating communities and was also closed with a quiz program to make it more interesting. GT Radial and PT Astra Daihatsu Motor plan to continue another talk show series soon.







## **SAFETY DRIVING GT RADIAL 7 TOYOTA AGYA COMMUNITY**

GT Radial in collaboration with the Toyota Agya community held a Safety Driving on Sunday, June 13, 2021, which was held at Sesepeh Kopi, Manggarai, South Jakarta.

This event was attended by 20 Toyota Agya community participants and implemented strict health protocols where all committees and participants were required to carry out the Antigen SWAB before starting the Safety Driving Seminar. Indonesia (SDCI) certified, Sonny Susmana.

This event was held both offline and online through Instagram Live and received a positive response from the audience and Safety Driving participants. It is hoped that through this positive educational Instagram live seminar, viewers and participants will remain careful when driving and obey all traffic signs.